

Creating a Safer College Campus

What higher education administrators should consider to keep students safe from gun violence and active shooters on campus.

How An Active Shooter Crisis Impacts Student Enrollment & Experiences

9%

decrease in applications following a publicized crisis as found by a Harvard Business School study

60%

of current and prospective students factor in campus safety when considering college options

82%

of American college students are concerned about personal safety—more than half indicate they're very or extremely concerned



Get started with a security expert in your state today.

Save Time. Save Lives.

ZeroEyes provides situational awareness of an active shooter threat as soon as a gun is illegally brandished, giving critical time to initiate a response and implement security protocols.

- Integrates into your current digital security cameras, providing a low-cost, non-invasive security layer
- Preserves student experience by maintaining a welcoming environment compared to invasive security checkpoints and metal detectors
- Promoting a proactive gun detection solution on your campus can have positive revenue impact, including possible reduced insurance premiums and increased student enrollment and retention



Your cameras are everywhere, but your campus is crowded. Your security team needs a solution that supercharges existing security cameras to identify weapons faster.



As soon as a gun is visible, our monitoring center informs your team and first responders of the threat within 3-5 seconds, with the exact location and type of weapon.



We help you meet duty of care requirement to protect students and faculty. Adding ZeroEyes to your security gives you a competitive advantage over other schools

Overcome Higher Education Security Challenges with ZeroEyes

CHALLENGE	SOLUTION
<p>College campuses are large, crowded, and open to the public with multiple buildings and thousands of students, faculty, and staff.</p>	<p>ZeroEyes works with existing security cameras to extend detections and coverage to indoor and outdoor spaces, including sports and entertainment facilities.</p>
<p>Gun violence and active shooter incidents cause hundreds of conflicting calls to emergency services, making it difficult to determine the location of the shooter and wounded victims.</p>	<p>ZeroEyes provides geolocation, photos, and a visual breadcrumb trail of gun detections to authorities and first responders, including type of firearm and description.</p>
<p>Campuses have to maintain a high level of situational awareness with limited resources to monitor hundreds or thousands of cameras.</p>	<p>ZeroEyes AI gun detection software is trained in a proprietary facility and has the Department of Homeland Security's SAFETY Act designation.</p>
<p>False alarms create panic, fear, and cost thousands of dollars.</p>	<p>ZeroEyes "human in the loop" means each detection is verified and dispatched by a military-trained team member in a US-based facility 24/7/365.</p>
<p>Respecting privacy and preventing bias is vital to a higher education facility.</p>	<p>ZeroEyes does not monitor live feeds, have facial recognition, look at clothing or skin color, or detect anything other than brandished firearms. We are FERPA compliant and do not collect PII.</p>



Get Started with ZeroEyes

Learn more about how our ZeroEyes' A.I. gun detection solution can help you identify the location of an active shooter, improve response time and situational awareness for first responders, and help keep your schools safe.



Speak with an expert in your state today.

RESERVE A DEMO



Founded by US Navy SEALs and elite technologists following the Parkland school shooting, our mission is to end mass shootings and gun violence. ZeroEyes proudly works with clients in education, healthcare, government, retail, manufacturing, logistics, and more to keep people safe 24/7/365.

ZeroEyes by the Numbers

40+

states represented
in our client roster

1B+

frames analyzed per
day by our AI

3-5

seconds from
detection to dispatch